



Privacy Notice pursuant to Article 13 of Regulation (EU) 2016/679 regarding the Processing of Personal Data in the Context of the “Bootcamp 2025 – IoT & AI for Black Swan Events” – Afya Moja

With this Privacy Notice issued pursuant to Article 13 of Regulation (EU) 2016/679 (hereinafter “GDPR” or “Regulation”), Università Campus Bio-Medico di Roma, located in Rome (RM) at Via Alvaro del Portillo, no. 21, ZIP 00128, in its capacity as Data Controller (hereinafter “Controller” or “University”), wishes to inform you about the processing of personal data that you provide in connection with your registration for and subsequent participation in the “Bootcamp 2025 – IoT & AI for Black Swan Events” (hereinafter also “Bootcamp”) promoted and organized by the University within the Afya Moja project.

The University has appointed a Data Protection Officer (DPO), who can be contacted at the following addresses:

- Email, at: dpo@unicampus.it;
- Postal mail, at Campus Bio-Medico University of Rome, located in Rome (RM) at Via Alvaro del Portillo, no. 21, ZIP Code 00128, Attn: Data Protection Officer.

1. Types of Data Processed

In the context of registration for and participation in the Bootcamp and for the purpose of managing the related administrative, operational, and accounting activities, including the management of your accommodation, the personal data processed by the Controller may include common data, such as identification details (first name, last name, university badge), contact information (landline and/or mobile phone number, e-mail address), information regarding your professional/institutional qualification, and the image and/or voice that may be captured during the taking of photographs and audio/video recordings during the Bootcamp.

The data will be collected directly from the data subject, both at the time of requesting registration for the Bootcamp and during participation in the Bootcamp itself.

If you intend to participate in any calls for scholarships aimed at participation in the Bootcamp course, the Controller will process your personal data (including biographical, contact, passport, curricular and motivational information contained in the application form, CV, any letters of reference or other attached documents) in order to manage the selection process and evaluate your application.

2. Purposes and Legal Basis for the Processing of Personal Data

The personal data, as indicated above, will be processed for the following purposes:



- a) To manage all the activities related to your registration request and participation in the Bootcamp, such as administrative, operational, accounting and accommodation related activities, on the basis of Article 6(1)(b) of the Regulation (performance of a contract); the provision of personal data for this purpose is optional, but in the event of non-provision it may not be possible for the Controller to allow your participation in the Bootcamp.

(Purpose: participation in the bootcamp and the management of the related administrative, operational, accounting, and accommodation-related activities);

- b) To manage all activities related to your application for the award of the scholarship “Afya Moja”, aimed at the participation in the Bootcamp course, on the basis of Article 6(1)(b) of the Regulations (execution of a contract); the provision of personal data for this purpose is optional, but refusal may make it impossible for the Controller to evaluate your application and proceed with the possible award of the scholarship. ***(Purpose: evaluation and management of the application for the award of scholarship aimed at participation in the course);***

- c) To produce photographs and audio/video recordings during the Bootcamp organized by the Controller and to publish and disseminate the same through the University’s institutional communication channels, such as – by way of example but not by way of limitation – the institutional web channels, social media, television, other communication media, or any other means of dissemination known today or developed in the future, including the Internet or other telematic networks, for the purpose of disseminating and promoting the University’s institutional initiatives.

The legal basis for the processing operations is Article 6(1)(a) of the Regulation, as the processing of your image and/or voice for this purpose is possible only if you have provided your specific and freely given consent. Consent may be withdrawn at any time pursuant to Article 7 of the Regulation, without affecting the lawfulness of the processing carried out prior to withdrawal.

The provision of personal data necessary for the purpose stated above is optional; failure to provide such data will prevent the University from producing photographs and/or audio-video recordings in which you are depicted and from publishing them on the channels indicated above, but in no way will it affect your participation in the Bootcamp.

(Purpose: production and publication of photographs and audio-video recordings relating to the data subject);

- d) To produce photographs and video recordings that involve the entire area and the entire audience present at the Bootcamp, for the purpose of pursuing the Controller’s legitimate interest under Article 6(1)(f) of the Regulation, namely to document and disseminate the institutional initiative through the University’s institutional web channels, in accordance with the procedures set out in paragraph 7 of this notice

(Purpose: recording of the Bootcamp);



e) To send promotional and marketing communications concerning current and future initiatives promoted by the University, including the sending of newsletters, relating to the University's educational offer and to professional training and teaching activities (e.g. postgraduate courses, internships, and training activities within the framework of specialized schools), invitations to events and initiatives, market research, surveys, and satisfaction questionnaires, through automated tools (SMS, MMS, e-mail, automated calling systems without an operator, use of social networks, WhatsApp) as well as non-automated means (postal mail, telephone with an operator)
(Purpose: direct marketing);

f) To analyze your personal data, including aspects relating to your university and/or professional career, your personal preferences, and your interests, in order to create a profile and to be able to send you personalized promotional communications that are more in line with your needs and profile
(Purpose: profiling with personalized outcomes).

The legal basis for the processing of your Personal Data for the purposes referred to in points e) and f) is to be found in Article 6(1)(a) of the Regulation, that is, in your specific consent given for each individual purpose.

You may withdraw your consents pursuant to Article 7 of the GDPR at any time without affecting the lawfulness of the processing based on the consent given prior to the withdrawal. Please note that for the purpose of direct marketing the Controller collects a specific consent that covers both the use of automated and non-automated tools, in accordance with the General Provision of the Italian Data Protection Authority's "Guidelines on Marketing and against Spam" dated 4 July 2013. Accordingly, you will be able to exercise your right to object pursuant to Article 21 of the Regulation or withdraw the consent given pursuant to Article 7 of the Regulation, even in part, for example by objecting to or withdrawing consent solely for communications sent via automated tools. Should you wish to object to the processing of your data for the purposes indicated above, including the receipt of newsletters, you may do so at any time by contacting the DPO at the addresses provided in paragraph 1 of this Privacy Notice or by using the link found at the bottom of each such e-mail. Furthermore, please be advised that you have the right to object at any time and without providing any justification to the processing of your personal data for the profiling purpose indicated in point f). Any consents provided are revocable at any time, without affecting the lawfulness of the processing carried out prior to the revocation. The provision of personal data for the purposes referred to in points e) and f) above is optional and, in the event of refusal, no consequences will ensue and your participation in the Bootcamp will in no way be affected.

g) proceed with the publication of the name (first and last name) and University of the person found to be the winner of the call for applications for the relevant Afya Moja Scholarship (Bootcamp 2025). This information may be published at <https://afyamoja.unicampus.it/>. The processing of Personal Data for this purpose is based on the consent of the data subject (Art. 6(1)(a) of the GDPR). The provision of consent is optional and failure to provide it does not in any way affect participation in the Bootcamp course or the scholarship selection process.
(Purpose: publication of the name and University of the winner of the "Afya Moja" scholarship)



Once provided, the Personal Data may also be processed for the following purposes:

h) To comply with any legal obligations to which the Controller is subject, on the basis of Article 6(1)(c) of the Regulation
(Purpose: compliance);

i) To meet any defensive needs of the Controller both in judicial proceedings and in the pre-litigation phases, on the basis of Articles 6(1)(f) and 9(2)(f) of the Regulation
(Purpose: defensive needs).

4. Retention of Personal Data

Personal data will be retained only for as long as necessary for the purposes for which they were collected, in compliance with the principles of minimization and purpose limitation as set out in Article 5(1)(c) and (e) of the GDPR. The data processed for participation in the call and evaluation of your application will be kept for the time strictly necessary for the conclusion of the selection procedure and, in any case, for a period not exceeding 12 months after the closing of the call. Notwithstanding the above, the personal data processed for the purpose referred to in point c) above will be retained until the consent provided is eventually withdrawn.

Personal Data, in particular identification and contact data, processed for the purposes referred to in paragraph 3, point e) of this Privacy Notice will be processed until you withdraw your consent pursuant to Article 7 of the Regulation and/or until you object to the processing pursuant to Article 21 of the Regulation; it is also noted that the Personal Data relating to the details of used services, preferences, and the data relating to your profile will be retained for this purpose for a period of 24 (twenty-four) months from their registration, without prejudice to any withdrawal of consent, if such withdrawal occurs before the expiry of that period.

Personal Data, in particular identification and contact data, processed for the purposes referred to in paragraph 3, point f) of this Privacy Notice will be processed until you withdraw your consent pursuant to Article 7 of the Regulation and/or until you object to the processing pursuant to Article 21 of the Regulation; it is further noted that the Personal Data relating to the details of used services, preferences and the data relating to your profile will be processed and retained for this purpose for a period of 12 (twelve) months from the date of collection, without prejudice to any withdrawal of consent or objection to the processing if such occurs before the expiry of that period.

Personal Data processed for the purposes referred to in paragraph 3, point g) of this Privacy Notice will be retained until you revoke the consent you have given pursuant to Article 7 of the Regulation and/or until you object to the processing pursuant to Article 21 of the Regulation, and in any case for no longer than 24 months from the date of consent, subject to periodic verification of the continued interest of the data subject and the validity of the consent.



The Personal Data processed for the purposes referred to in paragraph 3, point h) of this Privacy Notice will be retained for the period provided by the specific legal obligation or applicable regulation.

Furthermore, the Controller reserves the right to retain Personal Data for as long as necessary to ascertain and exercise its rights and/or to meet any defensive needs in judicial proceedings as well as in extrajudicial matters and in the pre-litigation phases. More information is available from the Controller and/or the DPO, who can be contacted at the addresses provided above.

5. Recipients of Personal Data

Personal data may be shared with:

- Entities that typically act as Data Processors pursuant to Article 28 of the GDPR on behalf of the University (companies providing the University with services for the organization and management of the Bootcamp, including direction and video recording on the institutional web channels);
- Personnel authorized to process the data pursuant to Article 29 of the GDPR and Article 2-quaterdecies of Legislative Decree 196/2003 ("Privacy Code");
- University partner companies contributing to the organization of the Bootcamp by collaborating in the planning of educational activities and the management of accommodation for participants, including:
 - Jesus College di Cambridge [....]
- Entities, bodies, or authorities acting as independent Data Controllers to whom personal data must be communicated pursuant to legal provisions or orders issued by the authorities.

The updated and complete list of recipients of the personal data may be requested from the Controller and/or the DPO at the addresses provided above.

6. Transfer of Data Outside the EEA

The Controller normally does not transfer your data outside the European Economic Area. In certain circumstances (e.g. for purposes related to the electronic storage and management of data), some of your data may be provided to recipients who transfer them to third countries. In such cases, the Controller ensures that any processing of personal data by recipients located in third countries outside the European Economic Area (EEA) or international organizations will be carried out in compliance with applicable law or according to one of the legally permitted mechanisms pursuant to Articles 44-49 of the GDPR, such as obtaining the data subject's consent, adopting Standard Contractual Clauses approved by the European Commission, or selecting entities participating in international data transfer programs, in accordance with Recommendation 01/2020 adopted on 10 November 2020 by the European Data Protection Board.



More information is available from the Controller and/or the DPO, who can be contacted at the addresses provided above.

7. Methods of Data Processing

The processing of personal data will be carried out by means of IT systems and/or manual and/or telematic tools, following procedures strictly related to the purposes of the processing and in any case ensuring the confidentiality and security of the data and in compliance with the Regulation and the measures issued by the Italian Data Protection Authority. In particular, please be advised that during the Bootcamp photographs and video recordings may be produced that involve the entire area open to the public and the entire audience present at the event, for the purpose of documenting, disseminating, and promoting the institutional initiative through the University's institutional web communication channels.

In the production of photographs and video recordings of the Bootcamp, the capturing of the image and face of participants will be limited as much as possible. In the event that images inadvertently capturing participants are recorded, these images will be appropriately blurred and/or cropped using specialized IT techniques, in order to pseudonymize and minimize the processing of the participants' image and to prevent, as much as possible, both direct and indirect identification. The images of the audience present at the Bootcamp will serve solely as a background and context for the photographic and/or video recordings produced for the purpose referred to in point d) of paragraph 3 of this Privacy Notice. In no event will close-up images of faces or personal details of the participants be recorded, unless specific consent is provided by them through the consent form attached at the end of this notice.

More information is available from the Controller and/or the DPO, who can be contacted at the addresses provided above.

8. Data Subject Rights

The data subject may, at any time, exercise the following rights:

- **Right to Withdraw Consent (Article 7 of the GDPR)** – You have the right to withdraw any consent previously given at any time, without affecting the lawfulness of the processing carried out prior to the withdrawal.
- **Right of Access (Article 15 of the GDPR)** – You have the right to obtain confirmation as to whether or not personal data concerning you is being processed, as well as the right to receive any information relating to that processing.
- **Right to Rectification (Article 16 of the GDPR)** – You have the right to obtain the rectification of your personal data if they are incomplete or inaccurate; please note that, with respect to data collected through audio and video recording systems, the right to rectification and



supplementation may not be practically exercisable due to the intrinsic nature of the data collected, as it consists of real-time information concerning an objective event.

- **Right to Erasure (Article 17 of the GDPR)** – Under certain circumstances, you have the right to obtain the deletion of your personal data from our records.
- **Right to Restriction of Processing (Article 18 of the GDPR)** – Under certain conditions, you have the right to obtain the restriction of the processing of your personal data.
- **Right to Data Portability (Article 20 of the GDPR)** – You have the right to obtain the transfer of your personal data to another Data Controller as well as the right to receive the data concerning you in a structured, commonly used, and machine-readable format.
- **Right to Object (Article 21 of the GDPR)** – You have the right to submit an objection to the processing of your personal data by providing reasons that justify the objection; the Controller reserves the right to assess such an objection, which may not be accepted if there are overriding legitimate grounds for the processing that outweigh your interests, rights, and freedoms. You also have the right to object at any time and without any justification to the sending of promotional and marketing communications carried out through both automated and non-automated tools. With respect to such communications, you may exercise this right in part, for example by objecting solely to communications sent via automated tools. Furthermore, please be advised that you have the right to object at any time and without any justification to profiling.
- **Right to Lodge a Complaint with a Supervisory Authority (Article 77 of the GDPR)** – In the event that you believe the processing of your personal data violates data protection law, you have the right to lodge a complaint with the supervisory authority in the Member State in which you habitually reside, work, or where the alleged violation occurred.
- **Right to an Effective Judicial Remedy (Article 79 of the GDPR).**

Requests must be submitted in writing to the Controller and/or the DPO at the addresses provided above.

9. Complaint to the Data Protection Authority

If you believe that the processing of your personal data carried out by the Controller violates the provisions of the GDPR, you have the right to lodge a complaint with the Data Protection Authority, as provided by Article 77 of the GDPR, or to resort to the appropriate judicial authorities pursuant to Article 79 of the GDPR.



WAIVER AND TRANSFER OF IMAGE USAGE RIGHTS, PHOTOGRAPHIC AND VIDEO CONTRIBUTIONS

The undersigned, born in, on

AUTHORIZES

The Università Campus Bio-Medico di Roma, with its registered office at Via Alvaro De Portillo 21, Rome (“University”), and its successors, entirely free of charge and without any limitation, including temporal ones, to photograph, film, interview, reproduce, and record the undersigned on any audiovisual medium, known today or developed in the future, during the **“Bootcamp 2025 – IoT & AI for Black Swan Events”** organized and promoted by the University. The undersigned also authorizes the University to use and/or disseminate and/or publish, for informational and/or promotional purposes related to the University’s institutional initiatives, through any communication and dissemination means, without exception, such as, by way of example but not limited to, institutional web channels, social media, corporate communication print materials, and/or any other dissemination means known today or developed in the future, including the Internet or other telematic networks, every single image that reproduces the undersigned and/or their voice, without any limitation, including temporal ones, either in whole or in part, with the widest possible right to process, reduce, and/or adapt the images and/or voice.

TRANSFERS

To the University and its successors, exclusively and definitively, free of charge and without any limitation, including temporal ones, all rights related to and/or connected to photographic shots, including rights over creative products, images, and/or voice, as well as any other rights the undersigned may have regarding their use, dissemination, and/or publication by the University and its successors for informational and/or promotional purposes in any form and through any means of communication and/or dissemination, known today or developed in the future, including the Internet or other telematic networks.

This release does not allow the use of the photographic and/or audiovisual image in contexts that may harm personal dignity and decorum or for uses and/or purposes different from those indicated above.

DECLARES

That they have no claims, nor will they have any in the future, against the University and/or its successors, for any reason whatsoever, regarding the use by the University and/or its successors of their image.

Place and date

Signature
